

# ***Profiles of Port Hawkesbury and the Strait Area***



- Provided By -



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# ***Profiles of Port Hawkesbury and the Strait Area***

## ***Open For Business!***

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### **Facts and Figures**

- ☑ Located in the Warmest Province Year Round, Port Hawkesbury extends a warm welcome to new business!  
<http://www.on.ec.gc.ca/weather/winners/novascotia-e.html>

### **What's the story?**

The Strait Area of Nova Scotia includes the Town of Port Hawkesbury and the Counties of Inverness and Richmond. Port Hawkesbury, located along the eastern shore of the Strait of Canso, the deepest ice-free port in North America, is the Business and Professional center of the Strait Area.

Our community is diversifying in Ocean Industries with businesses such as Superport Marine Services and our unique Nautical Institute. And we are a community with positive ideas as evidenced by the new Port Hawkesbury Civic Centre, an award winning multi-functional facility that encompasses an ice venue, fitness and conferencing facilities, and the Town's administrative offices.

Port Hawkesbury provides 'big town' services in a 'small town' atmosphere and is proclaimed as one of the best small towns in Canada, a distinction earned because of our positive approach to service delivery.

Port Hawkesbury and area is definitely open for business!

## ***What's the story on the Strait Area?***

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## ***Ocean Industries***

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### **Strait of Canso Superport**

#### **Facts and Figures**

- ☑ One of the finest deep water, ice-free, dredge-free harbour on the Eastern Seaboard of North America
- ☑ The Strait Superport is 20km long, 1.5km wide, with a limited depth of 27m
- ☑ Largest cargo port in Nova Scotia with a cargo lifted in 2006 of 32.8 million metric tonnes – second only to Vancouver on a national scale
- ☑ Capable of accommodating Ultra Large Carriers of the 500,000 dead weight tonne class

#### **What's the story?**

The Strait of Canso has the finest, deep-water, ice-free and dredge-free harbours on the Eastern Seaboard of North America along with superior wharf facilities.

It is strategically located on established and international and coastal shipping lanes – well situated to serve Eastern North America, the Great Lakes, and Trans-Atlantic destinations.

Taking advantage of the natural assets of the Strait of Canso Superport, plans are underway for a major container terminal development in the area. The needs of shippers, vessel operators, cargo importers and exporters can be met by common user and private terminal facilities along the Strait of Canso (i.e. Statia Terminals, Martin Marietta Materials Canada Ltd). An ideal location for a variety of marine-related activities.

#### **Story Support**

- ☑ Video Opportunity
- ☑ Interview Opportunity
- ☑ Website: <http://www.straitsuperport.com>
- ☑ Contact: Tim Gilfoy at 902-747-2410 or [timgilfoy@straitsuperport.com](mailto:timgilfoy@straitsuperport.com)

## ***Ocean Industries***

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### **Ocean Nutrition Canada – Mulgrave Facility**

#### **Facts and Figures**

- ☑ Ocean Nutrition Canada – Biomedics / Manufacturing  
approx. 130+ employees in Mulgrave

#### **What's the story at Ocean Nutrition Canada?**

Ocean Nutrition Canada Limited (ONC) is the innovator and supplier of MEG-3® brand Omega-3 EPA/DHA ingredients, from fish oil, to the global dietary supplement and healthy food markets.

ONC is in the business of researching, manufacturing, and marketing Omega-3 based ingredients that improve human health. ONC has a broad customer base, which includes multi-national companies in both the dietary supplement and food categories.

Based here in Nova Scotia, with a large facility in the Town of Mulgrave along the Strait of Canso, ONC's exceptional products, geographic location, and legacy of innovation have created a client base that includes the leading dietary supplement and healthy food manufacturers in North America, Europe, Asia, and Australia.

#### **Story Support**

- ☑ Website: <http://www.onc.ca> or <http://www.meg-3.com>

## ***Ocean Industries***

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### **Superport Marine Services Ltd**

#### **Facts and Figures**

- ☑ Superport Marine Services Ltd. – Boat Building and Research vessels  
30+ employees
- ☑ Family owned business established in 1971
- ☑ Winner of the 2007 Export Achievement Award from Nova Scotia Business Inc.

#### **What's the story at Superport Marine?**

Superport Marine Services Limited was founded in 1971 and is based in Port Hawkesbury, Nova Scotia, Canada.

Superport Marine owns and operates a fleet of vessels consisting of tugs, pilot boats, crew/work boats, research vessels, barges and associated equipment. The company provides services related to marine operations, particularly to the petroleum and construction sectors globally.

In April 2007, Superport Marine Services purchased McGregor Geoscience Ltd. located in Halifax. Jointly the two companies offer full service oceanographic and marine geoscience capabilities. They work world wide in countries like India, the Canadian Arctic, Greenland, the Gulf of Mexico and Hawaii. This provides a one-stop-shop for companies seeking to lease research vessels and to access marine data analysis services as it applies to sub sea and sea bed information.

Superport Marine Services Ltd is another global success story from the Strait Area of Nova Scotia!

#### **Story Support**

- ☑ Video Opportunities (existing NSBI export award footage, existing footage from “The Nature of Things” air date Thursday, October 25, 2007)
- ☑ Website: <http://www.superport.ns.ca>
- ☑ Contact: Contact: Les MacIntyre at 902-625-3375 or [spm@superport.ns.ca](mailto:spm@superport.ns.ca)

## ***NSCC – Nautical Institute***

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### **Facts and Figures**

- ☑ 550 students in 25 programs offered by the NSCC
- ☑ Over 20 specialized marine programs offered by the Nautical Institute
- ☑ Customized training regularly provided for corporate clients

### **What's the story at the NSCC – Nautical Institute?**

The Strait Area Campus of the Nova Scotia Community College has an enrolment of 550 students in 25 programs including Adult Learning, Business Administration, Culinary Arts, Continuing Care, Human Services and Trade programs many of which are housed in a new state-of-the-art Trades wing.

The faculty of the Nautical Institute frequently develop and deliver training to meet specific industry needs. Training is designed to meet unique operational needs and tailored to respond to required outcomes and time frames.

The Strait Area Campus is home to the Nautical Institute which provides year-round specialized marine programs to students locally and world wide. The institute offers a broad range of training to meet the needs of the commercial marine industry, from entry level to very sophisticated marine simulators for some of the largest ships that sail the seas.

### **Story Support**

- ☑ Video Opportunities
- ☑ Interview Opportunities
- ☑ Website: <http://www.nsc.ca/marine/Nautical/index.html>
- ☑ Contact: Bert Lewis at 902-625-4362 or [bert.lewis@nsc.ca](mailto:bert.lewis@nsc.ca)

## ***Canso Causeway***

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### **Facts and Figures**

- ☑ The length of the Causeway across water is 4500 feet (1.3 km)
- ☑ The causeway is 860 feet wide at the ocean floor (8 times the width of the crest)
- ☑ The length of the Causeway Swing Bridge is 308 feet (94m)
- ☑ The rock used to build the causeway was blasted from quarries at Cape Porcupine
- ☑ Some 10,092,000 tons of rock were used to close the Strait of Canso

### **What's the story?**

Everyday thousands of motorists cross the Strait of Canso with ease and awe. It's hard to imagine that just 50 years ago, the only access between Cape Breton Island and Mainland Nova Scotia was by ferry.

A narrow body of water called the Strait of Canso separated the two land masses and was often plagued by strong winds, currents and ice which made communication and transportation of people, goods and services challenging at the best of times.

The need for a permanent connection was debated and discussed amongst politicians, residents and business owners for several decades before a decision was made.

Many believe the 'Island isolation' up to 1955 helped preserve much of Cape Breton's culture and music which, for the most part arrived during the Highland Clearances in Scotland in the late 1700's. In many ways the original fiddle tune playing and 'close to the floor' stepdancing was better preserved in Cape Breton than Scotland. Many Cape Breton born fiddlers and dancers have returned to Scotland over the past 30-years to bring the original music and dance back to the homeland.

The Causeway was officially opened in August of 1955 and has helped foster strong economic ties in the quad-county area. A 50th anniversary celebration event was held in 2005 and was so successful that it earned an ECMA nomination for Event of the Year!

### **Story Support**

- ☑ Video Opportunity
- ☑ Website: <http://www.cansocauseway.ca>
- ☑ Contact: Bob MacEachern at 902-625-1220 or [bob@1015thehawk.com](mailto:bob@1015thehawk.com)

## ***Bras d'Or Lake***

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### **Facts and Figures**

- ☑ The Bras d'Or Lakes covers an area of approximately 1,100 square kilometers
- ☑ The largest part of the lake measures approximately 25 km across in the southern basin
- ☑ Salinity in the Bras d'Or Lake is significantly lower than in the Atlantic Ocean due to fresh water intake from streams and rivers and low tidal exchange with the ocean
- ☑ The Lake's largely undeveloped shorelines have resulted in significant concentrations of Bald Eagle populations
- ☑ The Bras d'Or Lake reaches a 900 feet depth in some locations

### **What's the story?**

Waterways are an important feature of the Strait Area which is carved by the Atlantic Ocean on the south side, and to the north cradles the beautiful Bras d'Or Lake – a premier sailing destination of world renown.

Known for gentle, fog-free waters, beautiful anchorages, and hundreds of coves and islands, the lakes are an international cruising destination, attracting hundreds of boating enthusiasts every year.

Visitors to the Bras d'Or are often surprised that the Lakes are salty. Although surrounded by land, two natural channels and the historic St. Peter's Canal connect the Lakes to the Atlantic Ocean.

The Bras d'Or Lake's unique tidal waters create a rich ecosystem that supports a dazzling array of wildlife. Hundreds of pairs of bald eagles nest along the lake shore and in the surrounding countryside. White-tailed deer, osprey, foxes, and raccoons are also frequently seen.

### **Story Support**

- ☑ Video Opportunity
- ☑ Websites: <http://www.novascotia.com> (and search for Bras d'Or) or <http://scenicdrive.capebretonisland.com/>

## ***Cabot Trail***

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### **Facts and Figures**

- ☑ The Cabot Trail winds in a loop for nearly 300 km (185 mi.) through beautiful highlands and plateaus
- ☑ Cape Breton Island rated #1 Island in Continental North America by Travel and Leisure Magazine in 2006 (and #4 in the world!)
- ☑ The Cabot Trail is rated one of the #1 road trips by Lonely Planet

### **What's the story?**

The Cabot Trail is recognized as one of the most beautiful scenic drives in the world and is located north of the Strait Area via several routes.

Named for famous explorer John Cabot, the Cabot Trail winds around the rocky splendour of Cape Breton's northern shore, ascending to the incredible plateaus of Cape Breton Highlands National Park, providing world class hiking in one of Canada's most exceptional wilderness areas

This magnificent highway is carved into the sides of mountains that rise high above the shimmering waters of the Gulf of St. Lawrence. Lookoffs offer unforgettable vistas of Cape Breton's rugged coastline, where pods of whales can often be seen just offshore and bald eagles soar aloft on the ocean breezes. The natural beauty of the Trail undoubtedly contributed to Alexander Graham Bell's opinion of Cape Breton, "*I have travelled the globe. I have seen the Canadian and American Rockies, the Andes and the Alps and the highlands of Scotland, but for simple beauty, Cape Breton outrivals them all.*"

### **Story Support**

- ☑ Video Opportunity
- ☑ Website: <http://www.novascotia.com> (and search for Cabot Trail)

## ***Trans Canada Trail & Extensive Local Trail Systems***

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### **Facts and Figures**

- ☑ The Trans Canada Trail in Cape Breton traces the path of historical railway routes north along the West coast of Cape Breton
- ☑ There are 3,500 kilometers of groomed snowmobile trails in Nova Scotia linking 21 snowmobile clubs, eight of which are located in Cape Breton
- ☑ There are seven All Terrain Vehicle (“quad”) clubs in Cape Breton, each of which maintains a network of trails enjoyable year round

### **What’s the story?**

Cape Breton is well known for spectacular natural beauty, making its diversity of trails some of the best in the world, specifically through Cape Breton Highlands National Park. The newest trail in development is an extension to the Trans Canada Trail linking Port Hastings to Inverness along the west coast of Cape Breton. The trail head is located in Port Hastings and upgrades will be completed by 2008. Whether hiking or biking, the Trans Canada Trail in Cape Breton is an adventure that should not be missed!

Cape Breton also boasts extensive local trail systems groomed for snowmobile use. Riders can experience quality recreational snowmobiling opportunities on a province-wide network of safe and well developed snowmobile trails.

In addition to groomed snowmobile trails, there are also networks of All Terrain Vehicle trails across Cape Breton. The ATV Association of Nova Scotia has seven member clubs in Cape Breton, each of which maintains a network of trails enjoyable year round.

### **Story Support**

- ☑ Website: Trans Canada Trail - <http://www.tctrail.ca>
- ☑ Website: Snowmobilers Association of Nova Scotia - <http://www.snowmobilersns.com>
- ☑ Website: All Terrain Vehicle Association of Nova Scotia - <http://www.atvans.org>
- ☑ Website: <http://www.pathwayscb.ca>
- ☑ Interview Opportunity
- ☑ Contact: Darrell Taylor (Cape Breton Pathways) at 902-295-3177 or [pathwayscb@yahoo.ca](mailto:pathwayscb@yahoo.ca)

## ***A Closer Look at the Port Hawkesbury Civic Centre***

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### **Facts and Figures**

- ☑ Over 19,000 square foot state-of-the-art facility
- ☑ Includes a 5,040 square foot conference centre with 18' high ceilings
- ☑ Naturally lit arena with 1000 fixed seats
- ☑ Utilizes "green" technologies for heating and cooling

### **What's the story?**

The Port Hawkesbury Civic Centre is a new state of the art facility serving residents, tourists, and the business community of Port Hawkesbury and the surrounding area.

A multi-functional facility that encompasses an ice venue, fitness and conferencing facilities, and the Town's administrative offices was completed in 2006. Already recognized with the Lieutenant Governor's Award for Architectural Design, the Centre with its unique use of 'green' technologies is a prime example of what a community can achieve when leaders from industry, business, and government, partner with its citizens to meet the social infrastructure needs of the region.

The Centre is a truly "green building" that utilizes design and construction innovations to make it more efficient and easier on the environment and its users.

The Civic Centre houses an arena, fitness centre, meeting and conference facilities, performance space, gallery and retail space, municipal offices, racquetball courts, and a walking track.

### **Story Support**

- ☑ Video Opportunity
- ☑ Interview Opportunity
- ☑ Website: <http://www.phcivic.com>
- ☑ Contact: Paula Davis at 902-625-7891 or [paula.davis@townofporthawkesbury.ca](mailto:paula.davis@townofporthawkesbury.ca)

## ***Celtic Colors***

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### **Facts and Figures**

- ☑ Next festival is scheduled for October 10-18, 2008
- ☑ 2007 Event of the Year at Canada's Tourism Leadership Summit
- ☑ Two East Coast Music Awards for Event of the Year, in 2006 and 2005
- ☑ The 2007 festival included 45 concerts, and 209 other events at which attendance tripled over last year!

### **What's the story?**

Since 1997, the Celtic Colours International Festival has featured hundreds of musicians from all over the Celtic world and attracted tens of thousands of visitors to Cape Breton Island.

For nine days in October, Cape Breton Island is home to a unique celebration of music and culture as the Celtic Colours International Festival presents dozens of concerts all over the island.

One of the things that sets Celtic Colours apart from the vast majority of festivals taking place around the globe is that it isn't limited to just one location. Communities around Cape Breton Island host concerts and workshops at a time when the fall leaves are at their most brilliant and travelling around the island offering one breathtaking view after another.

These communities are the places where the culture has been nurtured for over 200 years providing context for the roots of the music and celebrating each community's contribution to our living Celtic culture.

The festival is held at the height of the island's spectacular fall colours, allowing visitors to enjoy breathtaking scenery as they travel to their next event.

Celtic Colours International Festival is recognized as a world-class event, both locally and internationally and gets better with each passing year!

### **Story Support**

- ☑ Video Opportunity (stock footage?)
- ☑ Interview Opportunity
- ☑ Website: <http://www.celtic-colours.com>
- ☑ Contact: Blaine Gillis at 902-625-3929 ext 1 or [blaine.gillis@strait-highlands.ns.ca](mailto:blaine.gillis@strait-highlands.ns.ca)

## ***International Talent Factory!***

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### **Facts and Figures**

- ☑ Natalie MacMaster - Well-known to international audiences as one of Canada's major talents
- ☑ Ashley MacIsaac – When Ashley MacIsaac burst on the worldwide scene with 1995's "Hi, How Are You Today? (A&M)," Ashley became an immediate pop icon, rebellious and exuberant, resplendent in kilts, army boots and combat pants.
- ☑ Al MacInnis - The seven-time winner of the Hardest Shot competition at the annual NHL All-Star Game, Al MacInnis is acknowledged as possessing the hardest slapshot in the NHL.
- ☑ The Rankin Family - The Rankins, with their eclectic blend of country, pop, rock, and straight traditional playing sold over two million records, won numerous Juno awards and won the hearts of millions around the world
- ☑ Wallace MacAskill - Wallace R. MacAskill is one of Nova Scotia's best-known photographers, valued especially for his seascapes and images of sailing vessels. Perhaps best known is his photo of the Bluenose printed on the Canadian ten cent piece.
- ☑ Rodney MacDonald – Hailing from Mabou, Inverness County, the Hon. Rodney MacDonald was sworn in as Premier of Nova Scotia on February 24, 2006. Also an accomplished musician (with 2 ECMA nominations in 1998), Rodney is the 26th Premier of the Province since Confederation.

### **What's the story?**

The Strait Area claims several internationally recognized artists as its own – from Natalie MacMaster to Al MacInnis, our talented artists, athletes and community champions are among our proudest accomplishments.

Development of this talent starts at home on backyard rinks and at kitchen ceilidhs and demonstrates the area's strong commitment to youth and cultural preservation.

An artisan's market is located here at the Port Hawkesbury Civic Centre, providing a venue for local artists to promote their products.

## ***Cultured Communities***

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### **Facts and Figures**

- ☑ Cape Breton Tartan - The colors in the tartan represent the island's heritage, a symbol of kinship, hospitality and pride. Each colour has its own special meaning:
  - Black - The abundance of coal found on the island
  - Green - The mountains, valleys and fields
  - Grey - Cape Breton's steel industry
  - Gold - The gold sunset over the Bras d'or Lake
- ☑ Acadian – strong Acadian roots exist in many communities in the region, but particularly in Isle Madame and Cheticamp
- ☑ Cape Breton Island contains five reserves of the Mi'kmaq Nation, these being: Eskasoni, Membertou, Wagmatcook, Waycobah, and Chapel Island

### **What's the story?**

The Strait Area is proud of its cultural mosaic which includes strong influences of Celtic, Acadian, and Mikmaq origin, among others.

In communities across Cape Breton Island, traditions remain strong and are celebrated regularly, including:

- Mi-Carême festival - a medieval custom of celebration during Lent that has largely died out in many places, the Mi-Carême tradition in Cheticamp and Saint Joseph du Moine has remained strong. The celebration has led to the revival of carnival mask making as a folk art.
- Saint Anne's Mission on Chapel Island – each year on the last weekend in July, Christian Mi'kmaq and guests congregate at Saint Anne's Mission on Chapel Island. Almost 400 years old, it is the longest continuous mission in Canada is a celebration of great ethno-cultural and historical significance.
- Celtic Colours – Since 1997, the Celtic Colours International Festival has featured hundreds of musicians from all over the Celtic world and attracted tens of thousands of visitors to Cape Breton Island. For nine days in October, Cape Breton Island is home to a unique celebration of music and culture as the Celtic Colours International Festival presents dozens of concerts all over the island. Winner of the 2007 Event of the Year award at Canada's Tourism Leadership Summit.

Recognizing the ever-changing face of our cultural diversity, the Strait Region of Nova Scotia prides itself on the innovative approach taken in welcoming newcomers to the region. Stakeholders such as Chambers of Commerce, Health Authorities, and Regional Development Agencies are among a larger network of organizations that have placed a high priority on the attraction and retention of newcomers to this area.

### **Story Support**

- ☑ Interview Opportunities (Blaine Gillis, Strait-Highlands RDA re Celtic Colours and Welcoming Newcomers)

## ***Youth Entrepreneurism – Junior Achievement Connection***

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### **Facts and Figures**

- 27 Participating students in the Richmond Academy JA Company Program, “Winter Wonders”
- 6 member executive
- Sold almost 50 shares, and raised over \$500 in venture capital
- Company Program Sponsor, Strait-Highlands Regional Development Agency

### **What’s the story?**

Strait Area Junior Achievers from Richmond County and Port Hawkesbury are excited about business opportunities around this year’s Grand Slam event in Port Hawkesbury.

To ensure that viewers are able to show their support for their favorite team, the Winter Wonders company developed a retail operation to sell jingle bell noisemakers to the audience at the Grand Slam.

With plenty of attention to detail, the students have customized the bells for the event and have developed marketing material around the product including a website.

Plans for after Christmas include retailing winter accessories and a potential dinner theatre – these achievers have already grasped the importance of diversification!

The Strait Area fully supports the development of entrepreneurial skills in our youth and the importance of teaching tomorrow’s decision makers how to recognize and build opportunities at home.

### **Story Support**

- ☑ Interview Opportunities
- ☑ Product Sample (Jingle Bells)
- ☑ Website: <http://www.nsjacompanies.org/26>
- ☑ Contact: Amanda Mombourquette at 902-625-3929 ext. 4 / cell 902-631-0690 or email [amanda@strait-highlands.ns.ca](mailto:amanda@strait-highlands.ns.ca)

## ***Sweets for the Sweet at The Candy Shop!***

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### **Facts and Figures**

- ☑ First opened in a small shop on August 17, 2004 on Isle Madame in Cape Breton, NS
- ☑ Moved to Port Hastings and celebrated a Grand Re-Opening in November 2007
- ☑ Employs over 30 people between the retail store and the chocolate factory in Port Hawkesbury
- ☑ Major tourist attraction in Strait Area

### **What's the story?**

Canada's largest Candy Shop and definitely the best candy shop there is! The Candy Shop boasts that they have "the sweetest candies, the richest chocolates and the nicest customers!"

The Candy Shop offers a sensational selection of old fashioned candies, trendy children's favorites and edible novelties – literally thousands of sweet treats.

Their new chocolate factory is just down the road in Port Hawkesbury (down the hill from the Civic Centre), where they produce their own handcrafted line of fine chocolates, as well as Wolf Bait, "the Chocolate for Men", all sold at The Candy Shop.

### **Story Support**

- ☑ Video Opportunity
- ☑ Interview Opportunities
- ☑ Product Sample (Team CBC Chocoloates)
- ☑ Website: <http://www.islandcandyshop.com>
- ☑ Contact: Peg Bosdet at 902-625-1646 or [info@islandcandyshop.com](mailto:info@islandcandyshop.com)

## ***Canada's Top Kilt Makers***

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### **Facts and Figures**

- ☑ Family owned business launched officially in 2000
- ☑ Winner of the 2004 Export Achievement Award for Canadian Market Growth from Nova Scotia Business Inc
- ☑ Exporting Nova Scotia-made kilts to almost every continent including Australia, Asia, Europe, South and North America

### **What's the story?**

Rosemary and Mac MacIsaac operate their family owned business that continues to exceed customers' expectations around the world. The MacIsaacs are a family steeped in culture and they have extended this culture to the world through their kilt making business.

With a gift shop stocked with treasures on the first floor, kilts are hand-sewn on the second floor of their quaint kilt making shop which is located in the beautiful village of St. Peter's, on Cape Breton Island.

Since 2000, the company has seen significant growth through word-of-mouth referrals and Internet sales. This has translated into a 400 per cent increase in revenues over a 4-year period. Mac and Rosemary attribute the company's growth to effectively gaining market penetration in almost every continent including Australia, Asia, Europe, South and North America, and the U.S.

MacIsaac Kiltmakers is thriving in Cape Breton by promoting this credo, "Live Tradition. Respect Tradition. Wear Tradition."

### **Story Support**

- ☑ Video Opportunity (existing CBC footage from "Road Stories" with Peter Mansbridge in 2004)
- ☑ Interview Opportunity
- ☑ Product Sample (tartan sample swatch)
- ☑ Website: <http://www.mackilts.com>
- ☑ Contact: Mac MacIsaac at 902-535-4000 or [kilts@mackilts.com](mailto:kilts@mackilts.com)

## ***The Glenora Distillery & Inn – a Rare Treat!***

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### **Facts and Figures**

- ☑ North America's ONLY single malt whisky distillery
- ☑ Producers of Glen Breton Rare Canadian Single Malt Whisky – the only single malt whisky produced in Canada
- ☑ Recently launched Glen Breton Ice - the worlds only single malt aged in an ice wine barrels
- ☑ Glen Breton Rare rated one of the Top 50 Spirits worldwide for 2006 by Wine Enthusiast Magazine of New York (one of only two spirits from Canada named to this prestigious list)
- ☑ Glen Breton Ice won silver medal at 2007 San Francisco World Spirits Competition
- ☑ Glenora won Whisky Magazines Innovator of the year and Tourist Attraction of the year for Canada

### **What's the story?**

The Glenora Inn and Distillery Inn is cradled in the picturesque highlands of Glenville on route 19 in Cape Breton and provides an excellent fine dining (rated where to Eat in Canada 2007) and accommodation experience adjacent to its world class spirit production facility.

Glenora Distillery is Canada's only single malt whisky distillery and produces Glen Breton Rare 10 year old Single Malt Whisky and Glen Breton Ice 10 year old Single Malt Whisky, as well as specialty single cask offerings up to 18 years old.

Glen Breton Rare Canadian Single Malt Whisky is sold throughout North America and in selected countries around the world.

Glen Breton Ice, the world's first single malt whisky aged in ice wine barrels was launched only three weeks ago in Nova Scotia and seems to have hit a remarkable chord with consumers, with some liquor stores taking lists of dozens of customers on waiting lists for the product when it is in stock.

### **Story Support**

- ☑ Video Opportunity
- ☑ Interview Opportunity
- ☑ Product Sample (Glen Breton Rare available at local Nova Scotia Liquor Commission outlets)
- ☑ Website: <http://www.glenoradistillery.com>
- ☑ Contact: Lauchie MacLean at 902-440-7888 or [lmaclean@glenora1.ca](mailto:lmaclean@glenora1.ca)

## ***Canada's Marble by MacLeod Resources!***

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### **Facts and Figures**

- ☑ Christopher Trider and Richard Sandeson founded MacLeod Resources Ltd. in 2001
- ☑ Geologists estimate the deposit at River Denys to be one billion years old
- ☑ Since the early 1990s, worldwide production, trade and consumption of natural stone has nearly doubled
- ☑ MacLeod Resources exports marble worldwide, including to the US, Russia, Italy, Ireland and China

### **What's the story?**

The marble industry in Cape Breton actually dates back to Canada's Confederation. MacLeod Resources has been developing a massive deposit of red and blue gray marble and creating a worldwide brand for their material as Canada's Marble. Through a billion years of metamorphosis involving an overwhelming amount of heat and pressure, Canada's Marble has emerged as the truly outstanding and unique natural stone. This marble is quarried right here in the Strait Area in River Denys Center.

The six varieties of Canada's Marble are Cape Breton Bordeaux, Highland Heart, Pynk Floyd, Mountain Rose, Cape Breton Midnight, and Cape Breton Midnight with Dark Eyes. MacLeod Resources produces all six types in finished slabs, countertops, vanities, tiles, and cut-to-size products.

The marble quarried in River Denys by MacLeod Resources is unparalleled in its colours, its complex veining patterns, and dramatic movements. As an ancient, natural stone formed from the heart and soul of the earth, it is classified as a sustainable product and has a wide range of applications in modern day design. Canada's Marble – the luxury of time.

### **Story Support**

- ☑ Video Opportunity
- ☑ Interview Opportunity
- ☑ Product Sample (Marble Sample)
- ☑ Website: <http://www.canadasmrble.com>
- ☑ Contact: Chris Trider (company president) at (902) 890-5469 or [chrstrider@canadasmrble.com](mailto:chrstrider@canadasmrble.com)